

## Daily Economic News Summary: 31 August 2016

### 1. Bikanervala in talks with PE funds to raise up to Rs200 crore

Source: **Live Mint** ([Link](#))

Bikanervala Foods Pvt. Ltd, which sells Indian sweets and savouries under the brand Bikano, has initiated discussions with private equity funds to raise as much as Rs.200 crore, said two people familiar with the development. “It (Bikanervala) is in the market to raise funds to the tune of Rs.200 crore. The promoters want to dilute a minority stake in the company,” said one of the two, requesting anonymity as the talks are private.

Bikanervala started off selling Indian snacks but has, over the years, expanded its offerings to include beverages, cookies and *papad*. The company has five plants in New Delhi, Greater Noida on the outskirts of the capital and Rai (Haryana). Apart from selling its products in India, it exports to countries across Asia, Europe, Africa, and to Australia, and the US. Bikanervala plans to invest the money in its packaged foods business, said the second person cited above.

### 2. Online fashion rental start-up Flyrobe raises \$5.3 million

Source: **Live Mint** ([Link](#))

Online fashion rental start-up Flyrobe owned by Omapal Technologies Pvt. Ltd has raised \$5.3 million in a Series A funding round led by IDG Ventures, with participation from existing investor Sequoia Capital. Tokyo-based GREE Ventures also participated in this round, the company said. Flyrobe, founded by Shreya Mishra, Pranay Surana and Tushar Saxena in 2015, had earlier raised \$1.7 million from Sequoia Capital. Other investors in the firm include Snapdeal founders Kunal Bahl and Rohit Bansal, Paytm founder Vijay Shekhar Sharma, Freecharge founders Kunal Shah and Sandeep Tandon, and Zishaan Hayath, founder of Toppr.

With this round of funding, we will continue to scale Flyrobe and grow four-to-five times by March 2017, triple our designer roster to 150 and launch in five more cities,” said Shreya Mishra, co-founder and chief executive at Flyrobe. The company allows users to rent premium apparel and accessories, and curates apparel and accessories from designers such as Ritu Kumar and Masaba Gupta, among others. Flyrobe currently operates in Mumbai and Delhi and plans to branch out to Hyderabad and Bengaluru in the coming months.

### 3. HDFC’s second masala bond issue to open today

Source: **Live Mint** ([Link](#))

After the success of its maiden masala bond, mortgage lender Housing Development Finance Corporation Ltd is tapping the market again to raise another Rs.500 crore through this instrument. Masala bonds allow an issuer to raise funds in the overseas market without taking on the currency risk typically associated with foreign currency-denominated bonds or loans. The risk lies with the investor and the Indian company can access a wider set of investor base. Details of the issue, which opens on Wednesday, including the tenure and coupon on the bond, are yet to be disclosed by the company.

HDFC had raised Rs.3,000 crore through rupee-denominated offshore bonds in July this year. The funds were raised at a fixed semi-annual coupon of 7.875% per annum and had a tenor of three years and a month. According to *Bloomberg*, this bond is currently trading at 7.50% on the London Stock Exchange.

#### **4. Sony acquires Zee's TEN Sports for \$385 million**

Source: **Live Mint** ([Link](#))

Zee Entertainment Enterprises Ltd (ZEEL) on Wednesday announced the sale of its sports network TEN Sports to Sony Pictures Network (SPN) in an all cash deal for \$385 million. TEN Sports portfolio includes TEN 1, TEN 1 HD, TEN 2, TEN 3, TEN Golf HD, TEN Cricket and TEN Sports. The network operates these channels across India, Maldives, Singapore, Hong Kong, Middle East, and Caribbean. In a filing to the Bombay Stock Exchange on Wednesday, ZEEL said that the board of directors of the company has approved the sale and transfer of Zee's sports broadcasting business to SPN. TEN Sports network is currently held by company's two wholly-owned subsidiaries—Taj Television Limited, Mauritius and Taj Television (India) Pvt. Limited. "This is a landmark deal for Zee," said Punit Goenka, managing director at Zee Entertainment Enterprises Limited, adding that this deal is a step towards a strategic portfolio shuffle and a part of growth in their general entertainment business (domestic and overseas).

#### **5. Tyre manufactures, Infosys join hands for safety awareness**

Source: **Business Standard** ([Link](#))

Leading tyre manufacturers, under the aegis of Automotive Tyre Manufacturers Association (ATMA), came together to carry out a comprehensive 2-day Tyre Care & Road Safety campaign at Infosys' Mysore campus. The sprawling multi-level parking of the Mysore campus was abuzz with around 30 service engineers from tyre companies inspecting the tyres of

around 700 cars (2800 tyres) and sensitising motorists at the leading software major about tyre related safety aspects. The campaign was held from August 25-26.

"The role of well-maintained tyres in overall road safety cannot be over emphasized. After all tyres are the only point of contact with the road. However attitude towards tyres still leave a lot to be desired. We congratulate the Infosys management for coming forward to make road journeys safer through an awareness drive on maintenance of tyres", said K M Mammen, Chairman ATMA. Tyre companies which participated at the Infosys Mysore drive included Apollo Tyres, Birla Tyres, Bridgestone, Ceat, Continental, Goodyear, JK Tyre, Michelin, MRF and Yokohama.



**By Nandini Malhotra**