

THAI NEWS UPDATE: 15 JUNE 2021

1. Over 100 SHA+hotels in Phuket ready to welcome tourists from July 1

Source: The Nation ([Link](#))

The SHA+, or Safety & Health Administration Plus standard, was launched by the Tourism Authority of Thailand (TAT) and the Ministry of Public Health as guidelines for hotel entrepreneurs to append safety and health measures to the service quality standards to ensure safety of customers and staff during the pandemic. “Over 100 hotels in Phuket with combined rooms of over 10,000 are SHA+ certified, while 430 hotels with over 40,000 rooms are certified at SHA level,” he said. “To get an SHA+ approval, 100 per cent of hotel staff must be vaccinated.

2. New co-payment phase may expand

Source: Bangkok Post ([Link](#))

The Finance Ministry is willing to expand eligibility for phase 3 of the Khon La Khrueng co-payment scheme beyond the original limit of 31 million people, says director-general of the Fiscal Policy Office Kulaya Tantitemit. Phase 3 of the scheme opened registration on 14 June, when more than 20 million people signed up as of 2pm. The scheme is part of the government's relief measures to help those affected by the pandemic. Registration is open from 6am to 10pm and is programmed to close once the number of participants reaches 31 million.

3. Some 3,000 food businesses seek loans to tide them over

Source: Bangkok Post ([Link](#))

In a bid to boost the liquidity of small food businesses suffering from the Covid-19 fallout, five financial institutions are offering loans to operators that have registered with the Department of Business Development. A total of 880 million baht has been allocated for loans, which agencies take no more than 14 days to approve or deny. Applications are being accepted until June 20. Between June 7 and 13, 3,001 applicants filed for loans, with 2,520 submitted to the Government Savings Bank alone. Also, 146 restaurants have applied for loans with SME Bank, 98 with Krungthai Bank, 49 with the Bank for Agriculture and Agriculture Cooperatives and 188 with the Thai Credit Guarantee Corporation.

4. Nearly 7,000 organisations register for Covilo vaccine

Source: The Nation ([Link](#))

CRA opened registration for organisation customers starting June 14 from 8am to 4pm. It will import and sell Sinopharm's Covilo vaccine at THB888 per jab. The price includes

transportation and storage fees and insurance in case of side-effects. “To register, log on to <https://vaccine.cra.ac.th> and apply using the company’s registration certificate with the signature of the authorised person,” said the CRA. “The registrant must specify the number of vaccine doses they need for their staff and the academy will contact them within five working days to notify the number that can be allocated, the payment method, the vaccination date and venue.”

5. A&W eyeing boost in sales via range of new strategies

Source: Bangkok Post ([Link](#))

SET-listed food company Global Consumer (Glocon), the operator of A&W restaurants, vows to post a turnaround next year for its restaurant business, which continues to suffer from the pandemic. "A&W is the only business unit under Glocon that does not have a positive bottom line. Due to the pandemic, we delayed our investment plans for 2020 and 2021," said Louise Taechaubon, the company's executive chairman. In addition to the new format of A&W, the company plans to launch new dishes every month, including plant-based burgers in July, waffles to go and a breakfast waffle range. Currently, A&W's revenue is estimated to be around 170-200 million baht, however, it expects to generate sales worth 300-400 million baht after launching such strategies.