

## THAI NEWS UPDATE: 1 JUNE 2022

### **1. What is PDPA, Thailand's new data law?**

**Source: Bangkok Post ([Link](#))**

Thailand's drive to provide more comprehensive online safety for individuals begins 1 June with enforcement of the Personal Data Protection Act (PDPA). Major firms welcomed the enforcement as it was pushed back twice because of the Covid-19 pandemic. The PDPA is Thailand's first law created to govern data protection. It sets forth requirements for data controllers and data processors, including both public and private entities, on how to receive consent from data subjects before processing, collecting or disclosing personal data. Data subjects also have the right to request access to their personal data and demand for such data to be erased. They also have the right to object to the collection, usage or disclosure of their personal data.

### **2. Tourism hit by safety, security woes**

**Source: Bangkok Post ([Link](#))**

Thailand's ranking in the Travel and Tourism Development Index 2021 dropped to 36th from 35th place, with safety and security plunging to the lower end of the table, while neighbouring countries such as Indonesia and Vietnam posted improvements. Out of 117 countries, Thailand fell one spot with a score of 4.3 out of 7 points. Indonesia secured second place in Southeast Asia, jumping from 44th to 32nd in the index conducted by the World Economic Forum. Vietnam moved up from 60th to 52nd. Singapore kept the top spot in the region, though its ranking was unchanged.

### **3. Go City launches tourist pass in Bangkok**

**Source: Bangkok Post ([Link](#))**

With a revival of tourism in Thailand and Asia-Pacific in sight, Go City, the world's largest multi-attraction pass provider, is expanding its footprint in the region, including Bangkok, to boost travel operators. Jon Owen, chief executive of Go City, said that after the pandemic put its transactions on hold for months, a strong rebound was seen first in the US, with domestic travel back to normal, followed by Europe, which has seen a 70-80% recovery. Asia-Pacific might be slow to reopen when compared to other regions, but the recent resumption of travel has prompted Go City to reintroduce its product to this market in a bid to serve both inbound demand to Thailand and outbound Thai tourists.

#### **4. Eased travel measures to officially kick off tomorrow**

**Source: The Nation ([Link](#))**

The newly eased Covid-19 regulations for travellers were published in the Royal Gazette website on 30 May. The announcement came after the Centre for Covid-19 Situation Administration (CCSA) announced on May 20 that it was lifting some regulations because the number of foreign visitors testing positive was low. Also, many countries are reopening their borders to stimulate the economy. From June 1, unvaccinated or partially vaccinated travellers can produce a negative rapid antigen or RT-PCR test taken within 72 hours of departure. Those failing to do so will be put in quarantine until a test result is released. Also, Thai travellers will no longer be required to register for Thailand Pass tomorrow, though registration is still required for foreigners, who must also provide proof of US\$10,000 Covid-19 insurance.

#### **5. Thai-Chinese Chamber of Commerce strengthens tie with Singapore**

**Source: The Nation ([Link](#))**

The president of the Thai-Chinese Chamber of Commerce Narongsak Putthapornmongkol on May 26 welcomed Tan Teck Lee, director - South East Asia and Asia-Pacific at Singapore Business Federation (SBF) on the occasion that the SBF was bringing Singaporean entrepreneurs to visit the ThaiFex - Anuga Asia 2022 event held at Impact Muang Thong Thani in Nonthaburi province. arongsak said the Thai-Chinese Chamber of Commerce is looking forward to strengthening cooperation with the SBF to expand business deals with Singaporean entrepreneurs.