

THAI NEWS UPDATE: 3 MARCH 2022

1. Thai Vietjet cooperates with TAT in tourism recovery

Source: The Nation ([Link](#))

The letter of intent (LOI) was developed as a result of relentless efforts and successful actions together for tourism promotion in domestic and international markets, with aims to collaborate and create joint promotional activities, and also to organize joint agent and media familiarization trips to Thailand and share travel and tourism information that is mutually beneficial to both parties and tourism industry in general. Woranate Laprabang, CEO of Thai Vietjet, said “We are delighted to announce the partnership between Thai Vietjet and the Tourism Authority of Thailand (TAT), working together to enlarge the number of inbound tourists, particularly from the Vietnam and Cambodia markets, to Thailand. We strongly believe that the committed collaboration will help further contribute to the recovery of aviation and tourism, as well as Thailand’s economy. Besides, this shall also be beneficial to the tourists with various attractive marketing campaigns in the coming time”

2. TAT looks to short-haul markets

Source: Bangkok Post ([Link](#))

The Tourism Authority of Thailand (TAT) aims to attract at least 1.5 million tourists from short-haul destinations to compensate for the Chinese market by teaming up with airlines to spur demand. The current situation in East Asia has made it impossible to generate demand, unlike more promising markets such as Southeast Asia, South Asia and Australia, said Thanet Phetsuwan, TAT deputy governor of marketing for Asia and South Pacific. Assuming that travel rules in the region are eased and tourists from Vietnam, Malaysia, Cambodia and Singapore can travel without quarantine on their return, Thailand should gain 800,000 tourists this year from Southeast Asia.

3. U-Tapao Airport flying high with special CAAT certification

Source: The Nation ([Link](#))

The Civil Aviation Authority of Thailand (CAAT) on 2 March issued a Public Aerodrome Operating Certificate (PAOC) to Rayong’s U-Tapao Airport. The certificate was presented by CAAT director-general Suttipong Kongpool to Admiral Woraphol Thongpreecha, director of U-Tapao Airport at CAAT’s head office at Suvarnabhumi Airport. The PAOC is a new certification standard introduced by CAAT and is granted to operators of an airport that has been approved to provide service to the public and has met the latest international safety standards of air travel.

4. Ministry mulls extending anti-dumping measure

Source: Bangkok Post ([Link](#))

The Commerce Ministry approved on a review of the extension of an anti-dumping duty on metal sheets imported from Vietnam. Speaking after chairing a meeting of the anti-dumping and countervailing duties committee on 2 March, Commerce Minister Jurin Laksanawisit said the body agreed to start an investigation and open hearings from related agencies and stakeholders on the duty. Thailand has imposed anti-dumping tariffs for five years on pre-painted and painted galvanised steel or metal sheets imported from Vietnam, which are widely used to make roofs and electrical appliances. These tariffs have been in effect from March 25, 2017, to March 24, 2022.