

## Thai News Update: 4 March 2019

### 1. Hopes Pinned on TagThai Potential

Source: Bangkok Post ([Link](#))

When the mobile app TagThai becomes available for service in April, it could be the country's first official digital platform created collaboratively by a number of public and private agencies to bolster tourism and stakeholders in this lucrative industry. A total of 49 state and private bodies pooled their resources to develop the app, which is being developed to digitalise businesses throughout the Thai tourism industry, enhance competitiveness among local operators and help reduce dependence on overseas travel agencies.

### 2. Eight Operators Setting Up Dedicated Cyberthreat Team

Source: Bangkok Post ([Link](#))

Eight telecom companies have signed an agreement to establish the Telecom Computer Emergency Response Team (CERT) to monitor and prevent cyber-attacks in the sector. The move is in line with the government's digital economy roadmap, as well as the upcoming cybersecurity bill that was passed by the National Legislative Assembly last week. Monchai Noosong, president of the Telecommunications Association of Thailand (TCT), the body through which the companies agreed on the new team, said the CERT will be self-regulated, with full-scale operations ready in 12 months.

### 3. Bangkok to host ASEAN-themed Olympic Day 2019

Source: Around the rings ([Link](#))

The National Olympic Committee of Thailand will host a pan-ASEAN Olympic Day in Bangkok this year to celebrate the unity of the Southeast Asian nations. In an announcement on the sidelines of the Olympic Council of Asia's 38th General Assembly on March 2-3 at the Intercontinental Hotel in Bangkok, the Thai NOC said it would hold Olympic Day festivities on June 16. This year, with the Chairmanship of the Association of Southeast Asian Nations (ASEAN) belonging to Thailand, the Royal Thai Government will use the occasion of Olympic Day to promote the theme "Advancing Partnership for Sustainability."

#### **4. India To Deepen Ties With ASEAN**

**Source: The Nation ([Link](#))**

India is expected to strengthen economic ties with Thailand and the Asean region in 2019 through joining the Regional Comprehensive Economic Partnership (RCEP) and its participation in the on-going trilateral highway project. If negotiations succeeded, RCEP would be the largest multilateral trade pact in history encompassing China, India, Japan, South Korea, Australia, New Zealand and the 10 Asean nations. In 2018, Thailand posted a Bt85.571 billion trade surplus with India, with Bt243.477 billion in exports compared with a mere Bt158 billion of imports, according to the Thai Commerce Ministry.